



# 1908 Ford Model SR Roadster



## Manufacturing Information

Manufactured By	Ford Motor Company
Assembled At	Ford Piquette Avenue Plant
Model Production	Unknown (this model only in 1908)
Annual Production	10,202 (all vehicles this manufacturer in 1908)
Body	Roadster
Horsepower	15
Weight	1,100 pounds/ 500 kilograms
1908 Cost	\$750 (USD)

## Very Reliable and Low-Cost

Though changes were made to a mechanical oiler (McCord) under the hood, the Model SR was a Model S with a new sporty body style. Note the rear a single seat (mother-in-law seat) in the rear that had two separate storage boxes underneath. Another change f included 30” tires over the 28” tires found on the Model S Runabout. The vehicle was available in Brewster Green or Red.

During the 7.5 months of the Model SR production, 3,710 were assembled and sold. This production significantly exceeded the Model S sales (2,350). In the 28 month production period of the Model N, R, S and SR, over 15,600 Ford automobiles had been made and sold.

## Innovations

A Model S with a new racy body design

Note wood firewall is gone and replaced with a cowl

Engine has a new mechanical oiler improvement over Model N

## The Larry D. Porter Artifacts Trust

This car is one of the many “Letter Cars” that have been loaned to the Piquette Plant by the Larry D. Porter Artifacts Trust. The collection includes one of every car that Ford Motor Company built at the Mack Avenue (1903) and Ford Piquette Avenue (1904-1910) assembly plants. The Piquette Plant is extremely grateful to the Larry D. Porter Artifacts Trust for allowing us to exhibit this collection.



Scan this QR code to view or download photos and learn more about this exhibit.



Scan this code to read in selected languages!



Interested in adopting a vehicle at Piquette? Please see our staff in the Main Office for more details or go to [www.piqsigns.org](http://www.piqsigns.org).



Adopted By:  
Your Name Here!

Adoption Status: Available Now