

## 1924 Ford Model TT Stake Truck



## Manufacturing Information

Manufactured By Ford Motor Company

Ford Highland Park Plant in Highland Park, Assembled At

Michigan (or a branch assembly plant)

Model Production 228,135 (truck chassis only in 1924)

Annual Production 1,993,419 (all vehicles this manufacturer in 1924)

Stake Truck Body

Horsepower

1,477 pounds/ 670 kilograms Weight

1924 Cost \$495 (USD)

\$5 more than 1923 Price Change

## **Innovations**

First year that you could buy a Ford-made stake truck rear.

Equipped with standard pneumatic non-skid tires - hard rubber tires optional.

## Serving A Detroit Business!

Ford introduced the TT in 1917 as a heavy duty version of the Model T chassis. The chassis could easily be outfitted with after-market bodies. It continued in production through 1927 when it was replaced by the AA. The Absopure Company was founded in 1908. Originally located at the foot of Lycaste on the Detroit River, they delivered ice and water by horse drawn wagons until they purchased their first truck, a Ford Model TT. As a result of the Great Depression, Absopure was purchased by Arthur and Belle Porteus who formed a new business called Absopure Water Company, concentrating on bottled water products. They offered home delivery service from their plant on Henry Street near Tiger Stadium.

The Absopure Company
This truck is loaned to Piquette by the Absopure Company of Plymouth, Michigan. Absopure uses this very vehicle each year in the Detroit-based "America's Thanksgiving Parade" as it leads Model T's from the Piquette T's - our Model T chapter based out of this museum.



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